



Kansas City Missouri Animal Licensing

2nd Quarter, 2021



Customer Service

215 Total Calls
649 Minutes on Phone
222 Emails
2,106 Web Page Views

Mailings

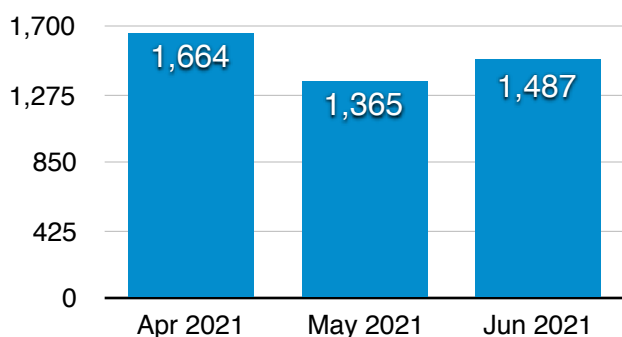
1,703 Tags
4,836 Renewals
2,196 Past Due Renewals
267 Exception Letters

Licenses & Revenue

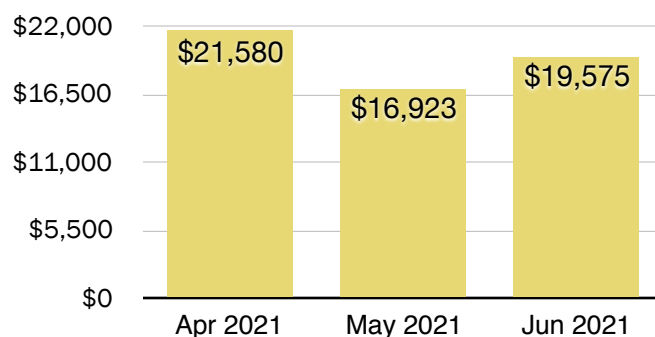
4,516 Q2 Licenses Sold
\$58,078 Q2 Revenue Collected
\$11,403 Online Sales
\$2,325 Late Fees

8,403 YTD Licenses (Jan-Jun)
\$106,424 YTD Revenue(Jan-Jun)

Animal Licenses Sold



Animal License Revenue



Data Quality

Not only does PetData handle all of your data entry for you, PetData also maintains standards for the quality of the data. Our staff members are not merely transcribing data into a database. All licensing data and documentation received is visually reviewed by PetData staff. Each record goes through an extensive audit process before it posts, and a license tag is issued. We only issue a license tag if all information received is complete and accurate.

